



Privacy Notice (for Shareholder and Their Representatives)

Inspire IVF Public Company Limited and any person involved in the processing of personal data under the instructions or on behalf of Inspire IVF Public Company Limited (hereinafter referred to as the "**Company**") is committed to protecting the privacy of its shareholders, including those who act as proxies or authorized representatives (hereinafter referred to as "**You**" or the "**Data Subject**") whether it is collected, used, and disclosed (hereinafter referred to as "**Data Processing**") in accordance with the Personal Data Protection Act B.E. 2562 (2019). The Company's thereof issues this Privacy Notice to inform Data Subject of their rights and duties, as well as the various conditions for collecting, using, and disclosing personal data, as follows:

○ **Personal Data**

"**Personal Data**" means information relating to an individual that enables the identification of such person, directly or indirectly, but excludes information of deceased persons.

○ **Categories of Data Subjects Whose Personal Data Are Processed by the Company**

"**Shareholders**" means shareholder as defined under the Civil and Commercial Code, the Securities and Exchange Act, as well as other relevant laws.

○ **Personal Data Collected by the Company**

In collecting and storing personal data, the Company shall use lawful methods and as necessary for the Company's operational purposes, including:

1. **Identification Information** e.g., name-surname, age, date of birth, ID card number, passport number, nationality, signature, shareholder registration number, gender, photo, marital status, position, occupation, educational background, training background, work experience, expertise, or other official documents that can identify the individual, etc.
2. **Contact Information** e.g., address, phone number, email, secretary contact details, etc.
3. **Official Documents** e.g., copy of ID card, copy of house registration, copy of passport, foreigner card, etc.
4. **Financial Information** e.g., number of shares, type of shares, bank account number, copy of book bank, credit card information, etc.
5. **Event Participation Data** e.g., photos, videos, opinions, suggestions, complaints, voice when you attend a meeting or any other activity with the company recordings, etc.
6. **Technical Data** e.g., IP addresses, cookies, usage behavior, service history, voice, video, social media accounts, chats, geolocation.
7. **Information about the Company's and the Company Group's relationships and stakes, both direct and indirect** e.g., name-surname, age, and shareholding of spouse and children of board nominees, etc.

If the Personal Data collected by the Company for the above-mentioned purposes is necessary for performing contractual obligations, or for complying with legal obligations, and you do not provide such required Personal Data, the Company may be unable to proceed with the transaction or manage the contract with you, as applicable.

The Company may process your personal data without obtaining your consent in the following cases:

1. Contractual Necessity. The collection, use, or disclosure of personal data is necessary for the provision of services or the fulfilment of a contract between Data Subject and the Company.
2. Vital Interest. To prevent or suppress dangers to life, body, or health.
3. Legal Obligation.
4. Legitimate Interest. Processing is necessary for the legitimate interest pursued by the Company. The Company shall consider the rights of data subject, such as preventing fraud, maintaining network security, protecting the rights and freedoms, and interests of the data subject, etc.
5. Research or Statistical Purpose. The compilation of historical documents or archives for the public interest, or for research or statistical purposes, provided that appropriate safeguards are implemented to protect the rights and freedoms of Data Subject.
6. Public Tasks. Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Company.

○ Sensitive Personal Data

The Company may collect sensitive data e.g., religion, ethnicity, medical records, disability, biometric data. The Company shall request your consent prior to collecting, using, and/or disclosing your personal data, unless:

1. Vital Interest, to prevent or suppress dangers to life, body, or health.
2. It is processed lawful purposes with appropriate safeguards by foundations, associations, or non-profit organizations with political, religious, philosophical, or labor union objectives, for their members, former members, or individuals who

maintain regular contact with such organizations in connection with those purposes, provided that the personal data is not disclosed outside organization.

3. It is publicly disclosed with explicit consent by Data Subject.
4. It is required for establishment, exercise or defense of legal claims.
5. It is necessary for compliance with legal obligations to achieve the following objectives:
 - 5.1. Preventive or occupational medicine, the assessment of working capacity, medical diagnosis, the provision of health or social care, medical treatment, health service management, or social welfare services.
 - 5.2. Public health benefits, e.g., public health protection, including measures against hazardous communicable diseases or epidemics.
 - 5.3. Compliance with laws related to labor protection, social security, national health insurance schemes, legally mandated medical benefits, protection of victims of road traffic accidents, or other social security and welfare programs
 - 5.4. Scientific, historical, or statistical research, or other purposes in the public interest.
 - 5.5. Significant public interest as prescribed by applicable laws.

○ Sources of Personal Data

1. Personal data can be directly obtained from data subject through any activities e.g., receive treatment, answer questionnaires, subscribe to news, participate in marketing activities through the company's website, application, or other channels of the Company, enter-exit within the company's buildings, organize training, procurement, respond via e-mail, or fill out/provide information for job applications, or other communication channels between the company and you.
2. Personal data from relevant third parties, e.g., relatives, family members.

3. Personal data from automatic systems, e.g., CCTV, footage and data from the application.
4. Personal data can be obtained from other sources e.g., public data, data from partner agencies, government agencies, or affiliated agencies of the Company, as well as other personal data that users have provided.

○ Purposes of Data Processing

The Company may process your personal data for the following purposes, or for any other purposes that notified you at the time of data collection, or subsequently consented to by you following the data collection, where applicable:

1. To enter into contract or perform duties under contract between the Company and Data subject, or to coordinate activities related to the Company's business operations, or to perform duties under contracts between the Company and third parties for the benefit of Data subjects.
2. To conduct procedures relating to the consideration and selection of directors, including evaluation and appointment processes, as well as other internal administrative processes related to the consideration and selection of directors.
3. To manage shareholder and bondholder registries, proxy appointments, and other related matters, in accordance with relevant legislation, including but not limited to the Securities and Exchange Act.
4. To verify identity and authority, proxy and power of attorney verification, legal claims establishment, including documentation of transactions involving the data subject.
5. To facilitate payments of dividends, principal reimbursements, interest, and any other entitlements to shareholders.
6. To support the convening and management of shareholders' meetings, proposing agendas, verifying director nominations, attending shareholder meetings and managing

the meeting e.g., registration, recording votes, dissemination of meeting materials, verifying identity, vote tabulation and other related matters, etc.

7. To record image, audio, video during Company meetings, prepare minutes of meetings and submit them to relevant regulatory authorities, including disseminating above records for legitimate business purposes.
8. To provide information related to investor relations activities, shareholder meetings, and other related engagements as deemed appropriate by the Company.
9. To organize, analyze, and facilitate participation in corporate events and activities, including logistical arrangements e.g., venues, catering, transportation, and souvenirs, etc.
10. To comply with applicable laws or legal proceedings, binding requests by competent governmental or regulatory authorities, including those under the Public Limited Companies Act and the Securities and Exchange Act, including the appointment and registration process, or other relevant laws.
11. To assess potential conflicts of interest involving directors and related persons e.g., securities holdings, reporting strategic shareholder information to regulatory agencies.
12. To comply with legal obligations relating to public interest, public safety and public health e.g., prevention and control of infectious diseases into the Kingdom.
13. To operate, assess, and improve business processes to enhance performance quality of products and services.
14. To undertake accounting and financial activities e.g., audits, debt collection, issuance of tax documents, and transaction certifications as required by law.
15. To serve the Company's legitimate interests e.g., recording customer complaints via Call Center systems, surveillance via CCTV, and managing access logs within Company premises.
16. To disclose personal data e.g., background and personal information, name-surname, securities holdings, age, education, employment history, and directorship positions, etc.

through various communication channels such as print, advertising, electronic media and websites to external parties for purposes of system registration or access to electronic platforms, where applicable.

17. To support strategic and operational planning, including business forecasting, performance reporting, opinion polling, risk management, and internal or external audits.
18. To support participation in events or activities organized as the Company deems appropriate e.g., venue, catering, transportation, etc.
19. To ensure compliance with the Company's rules.
20. To manage relationships with stakeholders, e.g., conduct surveys for business improvement.
21. To facilitate internal governance and risk control functions, including internal audits, corporate governance, and compliance oversight.
22. To maintain a stakeholder registry for business administration purposes.
23. To communicate or coordinate regarding matters involving the Company.
24. To investigate incidents and ensure compliance with applicable laws, regulations, or Company obligations.
25. For any other purposes for which explicit consent has been obtained from the data subject.

○ Disclosure and Transfer of Personal Data

The Company shall not disclose or transfer your personal data to external agency without your explicit consent, except in the following circumstances:

1. To fulfill the purposes specified in this Privacy Notice, the Company may disclose or share your personal data to the extent necessary with business partners, service providers, or external parties, as follows:
 - 1.1 Business partners and affiliated entities engaged in joint operations;

1.2 Agents, or service providers acting on behalf of or for the benefit of the Company e.g., transportation providers, document storage and destruction vendors, marketing and advertising service providers, information technology and security system developers and maintainers, auditors, lawyers, legal or tax consultants, etc;

1.3 Government agencies, regulatory bodies, and/or competent authorities with legal jurisdiction, in connection with statutory compliance or regulatory obligations, including but not limited to the Bank of Thailand, the Securities and Exchange Commission, and the Securities Exchange of Thailand (SET), etc;

1.4 Shareholder registrar;

1.5 Strategic business partners;

1.6 Bank and payment service providers e.g., credit card and debit card companies etc.

However, the Company shall enter into a Personal Data Processing Agreement (DPA) as required by law.

2. The Company may disclose or share personal data with its affiliated or subsidiary entities. Such data will be processed strictly in accordance with the purposes specified in this Privacy Notice.
3. Disclosure is required by law or legal process, or to officials, government officials, or competent authorities to comply with a lawful order or request.

○ Cross-Border Personal Data Transfers

The Company may disclose or transfer personal data to international organization, ensuring that the destination country or receiving entity has adequate personal data protection standards and policies. However, in any such disclose or transfer, the Company shall comply with the Personal Data Protection Act B.E. 2562 (2019).

○ **Security of Personal Data**

The Company has established and/or selected a personal data storage system with appropriate mechanisms and techniques, along with security measures in accordance with the Personal Data Protection Act and related laws, including limiting access to your personal data by the Company's employees, contractors, and agents to prevent your personal data from being used, disclosed, destroyed, or accessed without authorization.

○ **Retention of Personal Data**

The Company shall retain your Personal Data for as long as necessary to achieve the purposes outlined in this Privacy Notice. In certain cases, it may be necessary to retain such data for a longer period, including but not limited to compliance with applicable laws, the establishment, exercise or defense of legal claims or the investigation of disputes.

○ **Data Destruction Methods**

Upon the expiration of the personal data retention period as specified in this Privacy Notice, or upon receipt of a valid request from Data Subject to exercise their rights under the Personal Data Protection Act (PDPA), the Company shall proceed to delete, destroy, or anonymize such personal data in accordance with the standards and methods prescribed by applicable law and/or recognized international standards.

However, in the event that the personal data in question is the subject of a legal dispute, exercise of legal rights, or ongoing litigation, the Company reserves the right to retain such personal data until a final order or judgment has been issued by the relevant competent authority or court of law.

Methods of Personal Data Destruction

- (1) In the case of personal data in documentary form, the Company shall implement an appropriate destruction method, which may include, but is not limited to:

- 1.1 Shredding documents using a paper shredder;
- 1.2 Incineration (burning);
- 1.3 Chemical destruction using water and chemical solutions;
- 1.4 Engaging a certified third-party document destruction service provider.

(2) In the case of personal data in digital form, the Company shall utilize secure data deletion technologies and methodologies that ensure the data cannot be restored or reconstructed in any manner.

○ **Data Subject Rights**

You are entitled to exercise the following rights under applicable law and as specified in this Privacy Notice:

1. **Right to Withdraw Consent**, you may withdraw your consent to the processing of your personal data at any time, unless such withdrawal is restricted by legal or contractual obligations which serve to your benefit. Please note that the withdrawal of consent shall not affect the lawfulness of processing based on consent prior to its withdrawal.
2. **Right of Access**, you have the right to request access to and obtain a copy of your personal data held by the Company, except where the Company is entitled to refuse such request under applicable laws, court orders, or where compliance may adversely affect the rights and freedoms of other individuals.
3. **Right to Rectification**, you have the right to request that your personal data be corrected, updated, or completed to ensure accuracy and to prevent any misunderstanding. The Company may, at its discretion, correct such data without a formal request from you where appropriate.
4. **Right to be Forgotten**, you have the right to request the deletion, destruction, or anonymization of your personal data in the following circumstances:

4.1 The personal data is no longer necessary for the purposes for which it was collected, used, or disclosed;

4.2 You withdraw your consent for the collection, use, or disclosure of your personal data, the Company has no other legal basis to continue processing it;

4.3 You object to the collection, use, or disclosure of your personal data, the Company has no legal authority to refuse your request. Unless the Company has legitimate reason to refuse your request.

5. Right to Data Portability, you have the right to request the transmission or transfer of your Personal Data in the event that the Company has made such data available in a structured, commonly used, and machine-readable format, and where the processing is carried out by automated means. This right shall not apply where it is technically infeasible, affects the performance of a task carried out in the public interest or under legal obligation, or if the exercise of such rights would adversely affect the rights or freedoms of others.

6. Right to Object to Processing, you may object to the collection, use, or disclosure of your personal data at any time under the following circumstances:

6.1 Where processing is based on the Company's legitimate interest, unless the Company can demonstrate compelling legal grounds or the processing is necessary for the establishment, exercise, or defense of legal claims;

6.2 The personal data is being processed for direct marketing purposes;

6.3 The personal data is being processed for scientific, historical, or statistical research, unless such processing is necessary for the performance of tasks carried out in the public interest.

7. Right to Restriction of Processing, in the following situations:

- 7.1 While the Company is verifying the accuracy and completeness of your personal data upon your rectification request;
 - 7.2 The personal data should be erased or destroyed;
 - 7.3 The personal data is no longer necessary for processing, but you request its retention for the establishment, exercise, or defense of legal claims;
 - 7.4 While the Company is in the process of certifying its right to object to request for the collection, use, or disclosure of personal data.
8. Right to Lodge a Complaint, you have the right to file a complaint with the Expert Committee under the Personal Data Protection Act B.E. 2562 (2019) in the event that the Company breaches or fails to comply with its obligations under the PDPA.

If you have any inquiries, wish to exercise any of your rights, or require assistance concerning your personal data, you may contact the Company via the contact details provided below.

○ **Contact Details**

Inspire IVF Public Company Limited

Personal Data Protection Committee

No. 2, 5th Floor, Ploenchit Center Building, Klongtoey, Klongtoey, Bangkok

Tel: +66 (0)2-251-8666

E-mail: dpo@inspireivf.com

The Company reserves the right to revise, amend, or update this Privacy Notice at its sole discretion. Any such amendment shall be notified by publication on the Company's official website and/or through shareholder meeting invitation letters, and/or via disclosure channels of

the Securities Exchange of Thailand (SET), and/or by other means as may be required or permitted by applicable law.