



Cookie Policy

To: Users of the Company's website

INSPIRE IVF PUBLIC COMPANY LIMITED and its affiliates (the Company) (“hereinafter collectively referred to as the “Company”) are committed to protecting your personal information and privacy. However, in order to provide you with quality services including a good experience using the Company's website or other Internet platforms of the Company (hereinafter collectively referred to as “Website”), the Company may collect, use and/or disclose personal information about your visit and use of the website (hereinafter collectively referred to as “personal information”) through the use of cookies or other similar technologies. Its purpose is to enable the Company to facilitate the use of the Website, improve the user experience and meet your specific needs. The information usually does not directly identify you but can provide a more personalized website experience. As the Company respects your right to privacy, you can choose not to allow certain types of cookies. You can select different categories to view more information and change the default Company settings. However, blocking certain types of cookies may have an impact on your experience with the website and the services provided by the Company. For more information on how companies process your personal data, this Cookie Policy describes the following in detail:

- What are cookies?
- What types of cookies does the Company use?
- How does the Company use cookies?
- Cookies management

1. What are cookies?

Cookies are small files that are saved on a computer or other Internet-connected device. For example, when you browse our website on your smartphone or tablet. When you visit the Company's website, cookies often save personal information such as your name, email address, user ID, IP address, and search terms, as well as user preferences (such as language). Cookies help us understand how you use our website so that we can improve your experience or better fulfill your needs by allowing us to track how you use it. Your preferences will be remembered

if you save cookies, making your next visit to the website more convenient, faster, and responsive to your needs.

2. What types of cookies does the Company use?

When you visit the Company's website, the following cookies may be used.

- A. Strictly Necessary Cookies
- B. Site Functionality Cookies
- C. Site Analytical/ Performance Cookies
- D. Marketing Cookies

3. How does the Company use cookies?

When you visit the Company's website, the Company will place some cookie files in your web browser to collect, use, and disclose your personal information, including your usage preferences. In this case, the Company uses cookies for the following purposes:

Category of cookies	Description	Lifetime
A. Strictly Necessary Cookies	This cookie type is essential to the functioning of the website. This allows you to access and use the information on our website safely.	30 days
B. Site Functionality Cookies	This cookie type enables you to browse the website and use our features such as registration and login. These cookies allow the website to recognize you when you return. It will enable us to tailor the content to your specific requirements. It also remembers your selections on the page, such as the language, location, and font size you select.	30 days
C. Site Analytical/ Performance Cookies	This cookie type assists us in recognizing and counting visitors to the website, as well as determining visitor behavior in order to optimize the website's performance in a more effective and	30 days

Category of cookies	Description	Lifetime
	appropriate manner. Additionally, it collects statistical data on how you access and use the website, which will help to improve its functioning. Users can quickly locate what they're looking for, which helps us better understand user preferences and determine the impact of our advertisements.	
D. Marketing Cookies	Advertising partners may set these cookies through the Company's website. It can be shared and used by those companies to produce information about your preferences and to display relevant adverts on other websites. It depends on the browser you're using and how your internet device is identified. You will see less personalized advertising if you do not allow these cookies.	30 days

Please note that some types of cookies on this website are managed by third parties such as advertising networks, features such as videos, maps and social media, and other third-party website operators such as website visit analytics services. These cookies are usually analytics/measurement cookies or cookies to personalize content. You should consult the Cookie Policy and Privacy Policy on third party websites to understand how third parties may use your information.

4. Cookies management

You can manage cookies by changing your cookie settings. You can accept, reject or turn off specific cookies. You can do so by setting cookies or your browser. For example, the use of cookies for advertising purposes is prohibited by opting out of such cookies. However, the use of such cookies may have an impact on the functionality of the Company's website, as some cookies may prevent you from using specific elements of the site or from storing your preferences. In addition, it may affect the display of the Company's website pages which may not be displayed properly.

5. Privacy Notice

If you would like to know more about the collection, use and/or disclosure of your personal information, please read the Company's Privacy Policy at the Company's website. This cookie policy is an integral part of the Company's Privacy Policy.

6. Cookie Policy Change

We reserve the right to change and amend this notice. Please review the Cookie Policy and other related information on the Company's website on a regular basis. Where appropriate, we may notify you of any changes via email provided by you.

7. Handling complaints or concerns

You can contact the Company through the following methods to raise complaints or clarify any questions how the Company collects, processes, and discloses your personal information:

Contact Details

INSPIRE IVF PUBLIC COMPANY LIMITED

Data Protection Committee

Ploenchit Centre Floor 5th, Room Number 05 -10B, Sukhumvit Soi 2, Klongtoey, Bangkok 10110

Phone number: +66(0)2-251-8666

Email address: dpo@inspireivf.com

Notice of this cookie policy (Announced on 22 September 2023)